



CARTOONS ON THE BAY PULCINELLA AWARDS 2015

FESTIVAL INTERNAZIONALE DELL'ANIMAZIONE TELEVISIVA E CROSS-MEDIALE

Sotto l'Alto Patronato del Presidente della Repubblica



Venezia, Palazzo Labia | 16-18 Aprile 2015
18ª EDIZIONE



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Per i professionisti

THURSDAY APRIL 16

CONFERENCE ROOM - SALONE DEL TIEPOLO

11.00 - 11.30 am

OFFICIAL OPENING OF THE 18th EDITION OF CARTOONS ON THE BAY

Screening of the Animation Short movie "Niosha" by Liran Kapel - A tribute to Shoah

Greetings by **Costanza Esclapon** (President Rai Com and Director of External Relations and Communications Rai - ITA)

Presentation of the program 2015 by **Roberto Genovesi** (Artistic Director, Cartoons on the Bay) and screening of the new intro created by Graphilm Entertainment.

Introduction of the international Jury:

Sophie Boé (Head of Kids Coproductions and Presales, Canal+ - FR)

Costanza Esclapon (President, Rai Com and Director of External Relations and Communications, Rai -ITA)

Albert Hanan Kaminski (Director and Animator - ISRAEL)

Anthony LaMolinara (Visual and Special Effects Artist - USA)

Sergio Stivaletti (Special Effects Artist - ITA)

11.30 am - 12.00 pm

Presentation

ITALIAN STUDIO OF THE YEAR: Graphilm Entertainment

Speakers: Maurizio Forestieri (Director and Producer, Graphilm Entertainment), Anna Lucia Pisanelli (Head of Marketing and Distribution, Graphilm Entertainment)

Interviewers: Roberto Genovesi (Artistic Director, Cartoons on the Bay)

During the morning: Coffee Break

*Only on invitation
(Sala degli Stucchi)*

12.00 - 1.30 pm

PITCH ME! Contest - First Session

Pitch Me! Jury Members: Cinzia Leone (Cartoonist and Writer), Guido Manuli (Cartoonist and Director) and Roberto Recchioni (Cartoonist and Editor)



» [Concorso 2015](#)

Le Categorie del Festival

1. [SERIE TV PRESCHOOL](#)
2. [SERIE TV KIDS](#)
3. [SERIE TV TWEEN](#)
4. [PRODOTTI EDUCATIVI E SOCIALI](#)
5. [PILOTI DI SERIE TV](#)
6. [OPERE PUBBLICITARIE E PROMOZIONALI](#)
7. [ANIMAZIONE INTERATTIVA](#)
8. [CORTOMETRAGGI](#)

Special awards

- [MIGLIOR PERSONAGGIO ANIMATO](#)
- [MIGLIOR OPERA EUROPEA](#)
- [MIGLIOR COLONNA SONORA](#)

Le notizie dal festival

[GIORGIO CAVAZZANO PER CARTOONS ON THE BAY 2015](#)

[CARTOONS ON THE BAY, IL RICHIAMO DELLA LAGUNA](#)

[PROLUNGATE LE ISCRIZIONI PER CARTOONS ON THE BAY 2015](#)

1.30 pm

Lunch

*Only on invitation**(Palazzo Labia Court)***AFTERNOON: CONFERENCE ROOM - SALONE DEL TIEPOLO****3.00 - 3.30 pm****Expo Show: The Animation Project for EXPO 2015**

Speaker: Luca Bianchetti (Licensing & Merchandising Manager, EXPO 2015)

Moderator: Marina Polla de Luca (Editorial Committee, Cartoons on the Bay)

3.30 - 4.00 pm

Conference

Case History

Klincus Corteccia: Genesis of an Ecological Animation Series

Speakers: Mark Martens (Producer and Managing Director, Grid), Peter Lories

(Producer and Business Development, Grid)

Moderator: Marina Polla de Luca (Editorial Committee, Cartoons on the Bay)

4.00 - 4.30 pm

Conference

UNICEF: Children between Nutrition and Malnutrition

Speakers: Paolo Rozera, (General Director, UNICEF), Simona Ferri (CEO, Play

Entertainment)

4.30 - 5.00 pm

Conference

Young Leonardo

Speakers: Francesco Manfio (General Director, Gruppo Alcini), Sergio Manfio

(Director, Gruppo Alcini), Philippe Pypaert (Programme Specialist, Science

Unit UNESCO, Venice) and Eliana Haberkorn (Office for Partnership, Advocacy

and Capacity Development, FAO)

Moderator: Marina Polla de Luca (Editorial Committee, Cartoons on the Bay)

*During the afternoon: Coffee Break**Only on invitation**(Sala degli Stucchi)***5.00 - 5.30 pm**

Case History

Rai com, Bonelli Editore and Rai 4 Present: Orfani - from Comics to Animation

Speakers: Roberto Nepote (Managing Director, Rai 4), Alessandro Ravani

(Head of Trading Rights, Rai Com), Roberto Recchioni (Author), Emiliano

Mammucari (Author), Armando Traverso (Director)

5.30 - 6.30 pm**PITCH ME! Contest - Second Session**

Pitch Me! Jury Members: Cinzia Leone (Cartoonist and Writer), Guido Manuli

(Cartoonist and Director) and Roberto Recchioni (Cartoonist and Editor)

7.00 pm

Cocktail

*offered by Graphilm Entertainment**Only on invitation**(Palazzo Labia, Court)***Per i professionisti****SONO APERTE LE ISCRIZIONI ALLA 18A
EDIZIONE DI CARTOONS ON THE BAY**La 18a edizione di Cartoons on the Bay si terrà a Venezia
dal 16 al 18 Aprile

FRIDAY APRIL 17TH**MORNING: CONFERENCE ROOM A - SALONE DEL TIEPOLO****9.30 - 10.00 am***Breakfast**offered by DeAKids**Only on invitation**(Palazzo Labia, Court)***10.00 - 10.30 am**

Conference

DeAKids: Big Bang! Special Alimentation

Speaker: Massimo Bruno (Head of TV Channels, De Agostini Editore) Emanuela Tabasso (Young Chef and Winner of the First Edition of "Junior Masterchef Italy")

10.30 - 11.00 am

Conference

Cartoon Network: Anti bullying - To be Different is Cool!

Speaker: Marco Rosi (Head of Channels, Turner Broadcasting System Italia)

11.00 - 11.30 am

Conference

Nickelodeon: Feed the need. The Secret Formula for Spongebob's Success

Speakers: Daniela Di Maio (Direttore canali Nickelodeon Italia, Viacom International Media Networks Italia), Morena D'Incoronato (Head of Research & Insights, Viacom International Media Networks Italia)

11.30 - 11.45 am*Coffee Break**offered by Nickelodeon**Only on invitation**(Sala degli Stucchi)***11.45 am - 12.30 pm**

Presentation

ISRAEL GUEST COUNTRY

The most representative Israeli artistic and industrial unit in the world of Animation.

Speakers: **Costanza Esclapon** (*President, Rai Com and Director of External Relations and Communications, Rai*), **Albert Hanan Kaminski** (*Director and Animator*), **Liran Kapel** (*Director*), **Ron Isaak** (*Co-founder and director of programming, Talit Communications*), **Dudu Shalita** (*Director and Head of Animation, Animix Festival*), **Yuval Nathan** (*Director, Merav & Yuval Nathan Studio*), **Yoni Cohen** (*Founder and General Manager, Snowball Studios*) and **Eldad Golan** (*Secretary of Cultural Affairs, Israeli Embassy in Italy*)

Moderators: **Dudu Shalita** (*Director and Head of Animation, Animix Festival*), **Ariela Piattelli** (*Editorial Committee, Cartoons on the Bay*)

12.30 - 1.15 pm

Conference

Animated Women

Speakers: **Anna Maria Tarantola** (*President, Rai*), **Lindsay Watson** (*Founder and President, Animated Women UK*), **Sabrina Callipari** (*CEO, Musiccartoon*)

Moderator: **Mussi Bollini** (*President of the Equal Opportunities commission, Rai*)

1.30 pm

Lunch

*offered by Nickelodeon**Only on invitation**(Palazzo Labia Court)***AFTERNOON: CONFERENCE ROOM - SALONE DEL TIEPOLO****3.00 - 3.20 pm**

Presentation

Mad Entertainment: Cinderella The Cat. A Mafia Fairytale

Speakers: Luciano Stella, Maria Carolina Terzi, Antonio Fresa and Luigi Scialdone (Producers, Mad Entertainment), Ivan Cappiello, Marino Guarnieri, Alessandro Rak, Dario Sansone (Authors, Mad Entertainment)

3.20 - 3.50 pm

Presentation

INTERNATIONAL STUDIO OF THE YEAR: DreamWorks Animation SKG

Speaker: Chloe van Den Berg (Head of International Television Distribution, DreamWorks Animation SKG)

Interviewer: Steven Ekstract (Journalist)

3.50 - 4.00 pm*Coffee Break**offered by Nickelodeon**Only on invitation**(Sala degli Stucchi)***4.00 - 4.15 pm**

Presentation

Toon Boom Animation

Speaker: Federico Vallarino (Sales Representative, Toon Boom)

4.15 - 5.00 pm

Presentation

PILOT EPISODE Elementi Esperimenti (Pitch me! Winner 2014)**Presentation Wacom Promo****PITCH ME! Winners 2015 Announcement**

Pitch Me! Jury Members: Cinzia Leone (Cartoonist and Writer), Guido Manuli (Cartoonist and Director) and Roberto Recchioni (Cartoonist and Editor)

5.00 - 5.30 pm

Presentation

PULCINELLA CAREER AWARD: Albert Hanan Kaminski

Speaker: Albert Hanan Kaminski (Director and Animator)

Interviewers: Roberto Davide Papini (Journalist), Thomas Martinelli (Journalist)

5.30 - 6.15 pm

Panel

ASIFA Italia: The Quality Challenge

Speakers: Maurizio Forestieri (President, Asifa Italia), Guido Manuli (Director), Giuseppe Massaro (Head, Europa Creativa /Media Desk Italia - Rome)

6.15 - 7.00 pm

Panel

Cartoon Italia: Animation Industry in Italy. A Detailed Picture of Dynamics and Players

Speakers: Anne-Sophie Vanhollebeke (President, Cartoon Italia), Giorgio Scorza (Vice-President, Cartoon Italia), Cristian Jezdic (Vice-President, Cartoon Italia), Maria Chiara Sparvoli (Head of Research)

7.00 pm

Cocktail

offered by Turner Broadcasting System

Only on invitation

(Palazzo Labia, Court)

Per i professionisti

SATURDAY APRIL 18th

MORNING: CONFERENCE ROOM A - SALONE DEL TIEPOLO

10.00 - 10.30 am

Press Conference

Rai Com: Licensing and Animation

Speakers: Alessandro Ravani (Head of Trading Rights, Rai Com), Isabella Andreani (Manager of Trading Rights, Rai Com), Gian Maria Misseri and Sandro Pollini (Studio Misseri)

10.45 - 11.30 am

Press Conference

Rai Ragazzi: The new season of Rai Gulp and Rai YoYo

Speaker: Massimo Liofredi (Director, Rai Ragazzi)

11.30 - 11.45 am

Coffee Break

Only on invitation

(Sala degli Stucchi)

11.45 am - 12.30 pm

Press Conference

Rai Fiction: The new production of Rai Fiction Cartoons

Speaker: Luca Milano (Vice-director, Rai Fiction)

1.00 pm

Show Cooking with Chef Alessandro Circiello

by Rai Gulp and Rai Eri

Lunch

Only on invitation

(Palazzo Labia Court)

AFTERNOON: CONFERENCE ROOM - SALONE DEL TIEPOLO

3.00 - 3.30 pm

Presentation

INTERNATIONAL STUDIO OF THE YEAR: ITV Studios

Speaker: Giles Ridge (Executive Producer 'Thunderbirds Are Go', ITV Studios)

Master Class: 'Thunderbirds Are Go' (ITV Studios)

Speakers: Giles Ridge and Estelle Hughes (Executive Producers 'Thunderbirds Are Go', ITV Studios)

Interviewer: Monica Gorghetto (Journalist)

3.30 - 4.00 pm

Presentation

PULCINELLA SPECIAL AWARD: Sylvia Anderson

Speakers: Sylvia Anderson (Producer and Author) and Cass Lewis (Musician from Skunk Anansie)

Interviewers: Roberto Genovesi (Artistic Director, Cartoons on the Bay) and Boris Sollazzo (Journalist)

4.00 - 4.45 pm

Presentation

PULCINELLA SPECIAL AWARD: Marty O'Donnell

Master Class with Marty O'Donnell (Composer, Audio director, Sound designer)

Interviewer: Jason Della Rocca (Executive Director, IGDA), Marco Accordi Rickards (Editorial Committee, Cartoons on the Bay)

4.45 - 5.30pm

Presentation

PULCINELLA SPECIAL AWARD: Anthony LaMolinara

Master Class with Antony LaMolinara (Visual and Special Effects Artist)

Interviewer: Max Giovagnoli (Editorial Committee, Cartoons on the Bay)

7.30 pm

Cocktail

offered by Mirtillo

Only on invitation

(Belmond Hotel Cipriani)

8.00 pm

PULCINELLA AWARDS CEREMONY

9.00 pm

DINNER

Only on invitation

(Belmond Hotel Cipriani)

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